



TIRUPUR ATHLETIC ASSOCIATION

{AFFILIATED BY TAMILNADU ATHLETIC ASSOCIATION}

OFFICE : RBR GARMENTS PRIVATE LTD, 177/3 A1, PACHANKATTUPALAYAM, ARULPURAM
TIRUPUR – 641 605

To Identify Talented Coaches To Identity Talented Athletes

RBR. SHANMUGASUNDARAM
PRESIDENT, TAA
VICE PRESIDENT, TNAA

DATE : 19/07/2023

PRIVACY POLICY

Effective date: July 25,2023

1. GENERAL

- a) This Website with the URL of tirupurathleticassociation. Com (Website/site”) is operated by Tirupur Athletic Association (“We/Our/Us”). We are committed to protecting and respecting your privacy. We do collect your personal information and process your personal data in accordance with the IT Act.2000 (21 of 2000) and other national and state laws which relate the processing of personal data. Please read the following carefully to understand our views and practices regarding your personal data.
- b) We collect your personal information in order to provide and continually improve our products and services
- c) Our privacy policy is subject to change at any time without notice. To make sure you are aware of any changes, please review this policy periodically.
- d) All partner firms and any third-party working with or for us, and who have access to personal information, will be expected to read and comply with this policy.

2. HOW WE COLLECT THE INFORMATION

- a) From you directly and through this site: We may collect information through the Website when you visit. The data we collect depends on the context of your interactions with our website.
- b) Through business interaction: We may collect information through business interaction with you or your employees.
- c) From the sources: We may receive information from other sources, such as public databases, joint marketing partners, social media platforms, or other third parties such as : I information about your Interactions with the products and services offered by our subsidiaries.

3. INFORMATION WE COLLECT

- a) We collect information primarily to provide better services to all of our customers.
- b) We collect the following information from you when you use or signup on our Website: Name, Email address, Mobile number, Address proof (Aadhar card or Voter ID), DOB and ID Proof (PAN card or Birth Certificate or Class x certificate)
- c) We do collect the following personal sensitive information from you when you use or signup on our Website: Aadhar card
- d) When you visit our site, some information is automatically collected. This may include information such as the Operating Systems (OS) running on your device, internet Protocol (IP) address, access times, browser type, and language, and the website you visited before our Site.
- e) The full Uniform Resource Locators (URL), click, stream to, through and from our website (including date and time): cookie number; products and/or content you viewed or searched for; page response

- f) times, download errors, length of visits to certain pages, page interaction information (such as scrolling, click, and mouse overs)
- g) .
- h) We automatically collect information using 'Cookies'. Cookies are small data files stored on your hard drive the websites. Among other things, cookies helpup improve our Site, our marketing activities, and your experience. We use cookies to see which areas and features are popular and to count visits to our Site.
- i) Most Web browsers are set to accept cookies by default. If you prefer, you can choose to set you browser to remove cookies and to reject cookies. If you set your browser to reject cookies, some features will be unavailable. For more information on how to reject cookies, see your browser's instructions on changing your cookie settings.
- j) We will retain your information as long as we require this to provide you with the goods and services and for such periods as mandated by the concerned laws.
- k) If you opt to receive marketing correspondence from us, subscribe to our mailing list or newsletters, enter into any of our competitions or provide us with your details at networking events, we may use your personal data for our legitimate interests I order to provide you with details about our goods, services, business updates and events.

4. HOW WE USE INFORMATION

- a) We use the information we collect primarily to provide, maintain, protect and improve our current services.
- b) We use the information collected through this website as described in this policy and we may use your information to :
 - I. Improve our services, Site and how we operate our Association.
 - II. Understand and enhance your experience using our Site, products and services:
 - III. Personalize our services and make recommendation.
 - IV. Provide and deliver services you request
 - V. Process, manage, complete, and account for transaction.
 - VI. Provide customer support and respond to your request, comments, and inquiries
 - VII. Create and manage the online accounts you manage on our Website;
 - VIII. Send you related information, including confirmation, invoice, technical notices, updates, security alerts and support and administrative messages,
 - IX. Communicate with you about promotion, upcoming events and news about products and services,
 - X. We may process your personal information without your knowledge or consent where required by applicable law or regulation for the puposes ofverification o fidentity or for prevention, detection or investigation, including of cyber incidents, prosecution and punishment of offences,
 - XI. Protect, investigate and deter against fraudulent, unauthorized or illegal activity.

5. DATA TRANSFER

- a) Information about our user is an important part of our business and we take due care to protect the same.
- b) We share your data with your consent or to complete and transaction or provide any product or service you have requested or authorized. We also share data with our affiliates and subsidiaries, with vendors working on our behalf.
- c) We may employ other companies and individuals to perform functions on our behalf. The functions include fulfilling orders for products or services, delivering packages, sending postal mail and e-mail, removing repetitive information from customer lists, providing marketing assistance, providing

- d) search results and links(including paid listings and links), processing payments, transmitting content, scoring credit risk, and providing customer service.
- e) These third party service providers have access to personal information needed to perform their functions but may not use it for other purposes. Further, they must process the personal information in accordance with this Privacy Policy and as permitted by applicable data protection laws.
- f) We release account and other personal information when we believe is appropriate to comply with the law, enforce or apply our condition of use, and other agreement, protect the rights, property or safety of us, our users or others. This includes exchanging information with other companies and organization for fraud protection and credit risk reduction.

6.COOKIES

- a) To optimize our web presence, we use cookies. These are small text files stored on your computer's main memory. These cookies are deleted after you close the browser. Other cookies remain on your computer (long-term cookies and permit its recognition or your next visit. This allows us to improve your access to our site. This helps us to learn more about your interests, and provide you with essentials features and services and for additional purposes, including:
 - I. Keeping track of items stored in your shopping basket.
 - II. Conducting research and diagnostics to improve the content, products and services
 - III. Preventing fraudulent activity.
 - IV. Improving security.
- c) Our cookies allow you to take advantage of some of our essential features. For instance, if you block or otherwise reject our cookies, you will no be able to add items to your shopping basket, proceed to checkout, or use any products or services that require you to sign in.
- d) Approved third parties also may set cookies when you interact with our services.
- e) Third parties include search engines, providers of measurement and analytics services, social media networks, and advertising companies
- f) Third parties use cookies in the process of delivering content, including ads relevant to your interests, to measure the effectiveness of their ads, and to perform services on behalf of us.
- g) You can prevent the storage of cookies by choosing 'Disable cookies' option in your browser settings. But this can limit the functionality of our services.

7. DATA SECURITY

- a) We take due care to protect customer data. Technical measures are in place to prevent unauthorized or unlawful access to data and against accidental loss or destruction of, or damage to, data. The employees who are dealing with the data have been trained to protect the data from any illegal or unauthorized usage.
- b) We work to protect the security of your information during transmission by using secure sockets Locker (SSL) software which encrypts information you input. SSL allows sensitive information such as credit card numbers, UID's and login credentials to be transmitted securely.
- c) We maintain physical, electronic, and procedural safeguards in connection with the collection, storage, and disclosure of personal customer information.
- d) We take reasonable steps to help protect your personal information in an effort to prevent the loss, misuse, and unauthorized access, disclosure alteration and destruction. It is your responsibility to protect your user names and passwords to help prevent anyone from accessing or abusing your accounts and services. You should not use or reuse the same passwords you use with other accounts as your password for our services.
- e) It is important for you to protect against unauthorized access to your password and your computers, devices, and application. Be sure to sign off when you finish using a shared computer.
- f) Information you provide to us is shared on our secure servers. We have implemented appropriate physical, technical and organizational measures designed to secure your information against

- g) accidental loss and unauthorized access, use, alteration or disclosure. In addition, we limit access to personal data to those employees, agents, contractors, and other third parties that have a legitimate business need for such access.
- h) Information collected from you will be stored for such period as required to complete the transaction entered into with you or such period as mandated under the applicable laws.

8.LINKS TO THIRD PARTY SITE/APPS

Our Site may, from time to time, contain links to and from other websites third parties,.Please note that if you follow a link to any of these websites, such websites will apply different terms to the collection and privacy of your personal data and we do not accept any responsibility or liability these policies. When you leave our Sit, we encourage you to read the privacy policy of every website you visit.

9.SHARING OF PERSONAL INFORMATIONS

- a) We do not share your personal data with third parties without your prior consent other than;
 - 1. With third parties who work on our behalf provided such third parties adhere to the data protection principles set out in the IT Act, 2000 (21 of 2000) and other applicable legislation, or enter into a written agreement with us requiring that the third party provide atleast the same level of privacy protection as is required by such principles:
 - 2. To comply with laws or to respond to lawful requests and legal process:
 - 3. To protect the rights and properly of Us, our agents, customers, and others including to enforce our agreements, policies and terms of use:
 - 4. In an emergency, including to protect the personal safety of any person and
 - 5. For the purpose of a business deal (or negotiation of a business deal) involving the sale or transfer of all or a part of our business or assets (business deals may include, for example, any merger, financing, acquisition, divestiture or bankruptcy transaction or proceeding)

10. CHIRLDREN

If you are under 18, or the age of majority in the jurisdiction in which you reside, you may only use our Website with the consent of your parent or legal guardian. In any case, we will not be liable for any cause of action that arose due to noncompliance with this section.

11. YOUR INFORMATION CHOICES AND CHANGES

- a) You can also make choices about the collection and processing of your data by Us. You can access your personal data and opt-out of certain services provided by the Us. In some cases, your ability to control and access to your data will be subject to applicable laws.
- b) You may opt-out of receiving promotional emails from us by following the instructions in those emails. If you opt-out, we may still send you non promotional emails, such as emails about our ongoing business relationship. You may also send requests about you got preferences, changes and deletion to your information including requests to opt-out of sharing your personal information with third parties by sending an email to the email address provided at the bottom of this document.

12. CHANGES TO THIS POLICY

We may change this policy from time to time. If we make any changes to this policy, we will change the “ Last updated “ date above. You agree that your continued use of our services after such changes have been published to our services will constitute your acceptance of such revised policy.